

KYUDENKO CORPORATION FY ending March 2020 Reference Materials

May 11th ,2020







Overview of business results	2
Highlights	3
P/L	4
Factors of change in OP	5~9
Sales, Orders and Works on hand	
1. Orders received/sales by department	10
2. Orders received/sales by customer	11
3. Orders received/sales by region	12 · 13
4. Year-end amount of works on hand	14
Actual results of works	15
Uku island mega solar generation business	16
B/S	17
C/F	18
Capital Investment	19
Power generation business	20~22
Here:	
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Plan for fiscal year24Power distribution line work25Trend of dividends26Recruit of human resources27Mid-term management plan • growth strategy28Overview of the previous mid-term management plan(2015~2019)29 · 30Forecast of the business environment surrounding the group31Numerical targets32Axes of the growth strategy and key measures33Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39	Plan for fiscal year	23
Trend of dividends26Recruit of human resources27Mid-term management plan • growth strategy28Overview of the previous mid-term management plan(2015~2019)29 · 30Forecast of the business environment surrounding the group31Numerical targets32Axes of the growth strategy and key measures33Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39	Plan for fiscal year	24
Recruit of human resources27Mid-term management plan • growth strategy28Overview of the previous mid-term management plan(2015~2019)29 • 30Forecast of the business environment surrounding the group31Numerical targets32Axes of the growth strategy and key measures33Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39	Power distribution line work	25
Mid-term management plan • growth strategy28Overview of the previous mid-term management plan(2015~2019)29 • 30Forecast of the business environment surrounding the group31Numerical targets32Axes of the growth strategy and key measures33Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39	Trend of dividends	26
• growth strategy28Overview of the previous mid-term management plan(2015~2019)29 · 30Forecast of the business environment surrounding the group31Numerical targets32Axes of the growth strategy and key measures33Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39	Recruit of human resources	27
management plan(2015~2019)29 · 30Forecast of the business environment surrounding the group31Numerical targets32Axes of the growth strategy and key measures33Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39		28
surrounding the group31Numerical targets32Axes of the growth strategy and key measures33Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39		29 · 30
Axes of the growth strategy and key measures33Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39		31
Road map of sales plan34Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39	Numerical targets	32
Three reform35~37Issues continuing from the previous mid-term management plan38Relevance to the SDGs39	Axes of the growth strategy and key measures	33
Issues continuing from the previous mid-term management plan38Relevance to the SDGs39	Road map of sales plan	34
management plan38Relevance to the SDGs39	Three reform	35~37
	-	38
	Relevance to the SDGs	39
Appendix 40	Appendix	40



Overview of business results

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Orders

¥507,025million

Year-on-year 124.9%

Sales

¥428,939million

Year-on-year 105.1%

Exceeded the previous fiscal year's level due to orders for large-scale solar work. New record high

Steady progress on the back of abundant construction work on hand (349.0 billion yen) New record high

Operating profit

¥36,022million Year-on-year 98.0% Decrease due to lower gross profit margin of each project





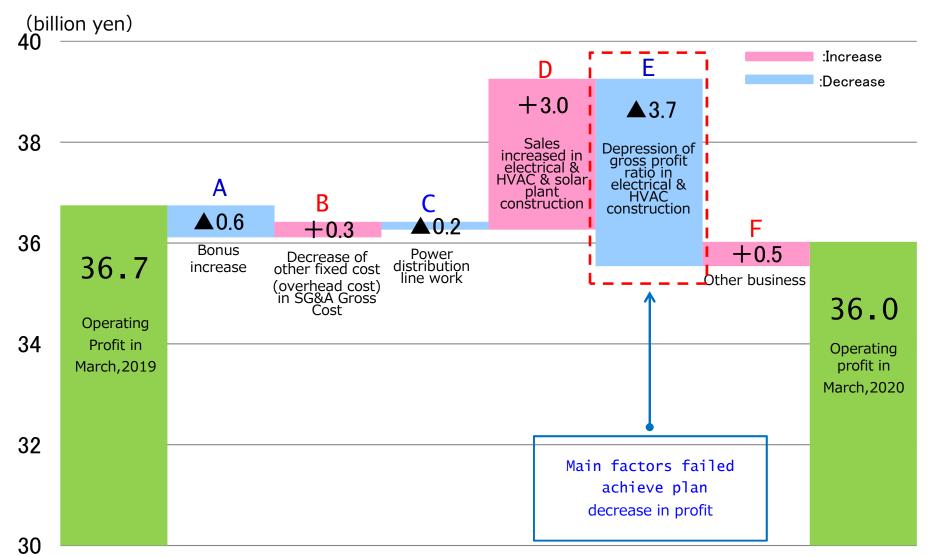
(Million yen)

Result	Result	Year-on-		
		year	Plan (2019.4.26)	Progress
408,143 (100.0%)	428,939 (100.0%)	105.1%	418,000 (100.0%)	102.6%
60,561 (14.8%)	60,093 (14.0%)	99.2%	62,700 (15.0%)	95.8%
36,747 (9.0%)	36,022 (8.4%)	98.0%	38,000 (9.1%)	94.8%
39,924 (9.8%)	38,643 (9.0%)	96.8%	40,700 (9.7%)	94.9%
26,691 (6.5%)	26,245 (6.1%)	98.3%	27,200 (6.5%)	96.5%
¥375.17		¥370.00		¥382.31
	(100.0%) 60,561 (14.8%) 36,747 (9.0%) 39,924 (9.8%) 26,691 (6.5%)	(100.0%)(100.0%)60,561 (14.8%)60,093 (14.0%)36,747 (9.0%)36,022 (8.4%)39,924 (9.8%)38,643 (9.0%)26,691 (6.5%)26,245 (6.1%)	(100.0%)(100.0%)103.1%60,561 (14.8%)60,093 (14.0%)99.2%36,747 (9.0%)36,022 (8.4%)98.0%39,924 (9.8%)38,643 (9.0%)96.8%26,691 (6.5%)26,245 (6.1%)98.3%	(100.0%)(100.0%)103.1%(100.0%)60,561 (14.8%)60,093 (14.0%)99.2%62,700 (15.0%)36,747 (9.0%)36,022 (8.4%)98.0%38,000 (9.1%)39,924 (9.8%)38,643 (9.0%)96.8%40,700 (9.7%)26,691 (6.5%)26,245 (6.1%)98.3%27,200 (6.5%)

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Factors of change in OP March 2020

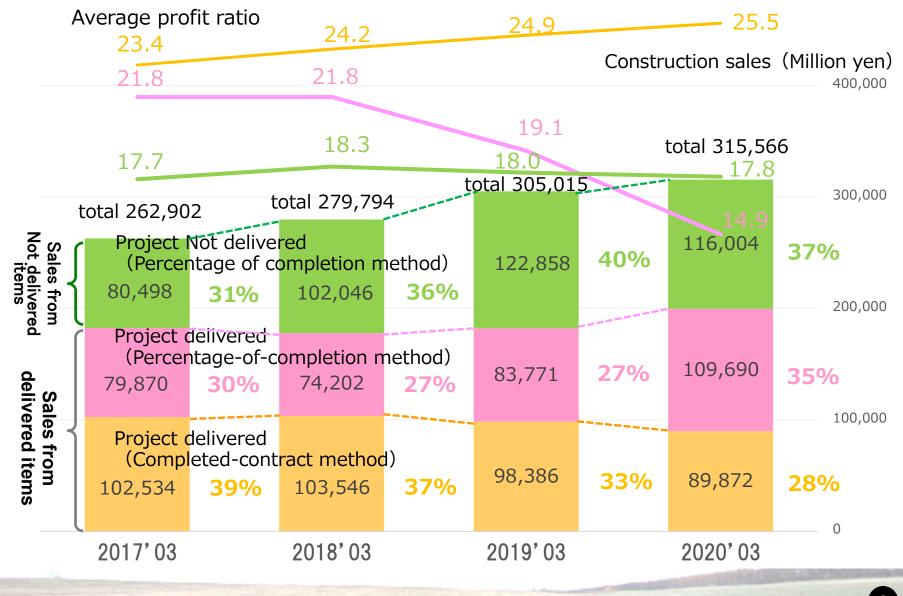




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Factor of gross profit ratio depression Breakdown of construction sales(1) (Kyudenko individual : excluding power distribution line work)





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MARCO 1

Factor of gross profit ratio depression Breakdown of construction sales(2) (Kyudenko individual : excluding power distribution line work)



(Million yen)

2010 05					
recog	hod of nizing enue	sales	profit	Profit ratio	Composition of sales
Percentage -of-	Not delivered	102,046	18,677	18.3%	36.5%
completion	Delivered	74,202	16,139	21.8%	26.5%
(percer	otal ntage-of oletion)	176,247	34,817	19.8%	63.0%
	mpleted- ract)	103,546	25,009	24.2%	37.0%
Total		279,794	59,827	21.4%	100.0%

2019′03	2019′03							
recog	Method of recognizing sales profit Profit ratio revenue			Profit ratio	Composition of sales			
Percentage	Not delivered	122,858	22,131	18.0%	40.3%			
completion	Delivered	83,771	16,011	19.1%	27.4%			
(percer	otal ntage-of oletion)	206,629	38,143	18.5%	67.7%			
•	mpleted- ract)	98,386	24,518	24.9%	32.3%			
Total		305,015	62,661	20.5%	100.0%			

2020'03

recog	thod of gnizing enue	sales	profit	Profit ratio	Composition of sales
Percentage	Not delivered	116,004	20,670	17.8%	36.8%
completion	Delivered	109,690	16,346	14.9%	34.7%
	otal				
-com	ntage-of pletion)	225,694	37,017	16.4%	71.5%
•	mpleted- tract)	89,872	22,891	25.5%	28.5%
Total		315,566	59,908	19.0%	100.0%

2020'03 -2019'03

recog	Method of recognizing revenue		profit	Profit ratio	Composition of sales
Percentage -of-	Not delivered	▲6,853	▲1,460	-0.2%	-3.5%
completion	Delivered	25,918	334	-4.2%	7.3%
(percer	otal ntage-of oletion)	19,065	▲1,126	-2.1%	3.8%
Total(completed- contract)		▲8,514	▲1,627	0.6%	-0.9%
Total		10,551	▲2,753	-1.6%	_

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Factor of gross profit ratio depression Breakdown of Project delivered (Percentage-of-completion method) (3) (Kyudenko individual : excluding power distribution line work)



• Profits from large scale projects with long construction periods declined.

• Profit margins for construction projects with a construction period of less than one year increase, which are less susceptible to rising labor and material costs.

(Billion yen)

Project scale Region (number of (number		Construction period	March 2020 Result		the beginning of the year		Difference between assumed and actual results		Significantly reduced cases		
items)	of items)	(number of items)	Sales	Profit	Profit margin	Profit	Profit margin	Profit	Profit margin	Number of items	Reduced amount
		Within a year (108)	10.2	2.1	20.7%	2.1	20.3%	0.1	0.5%	_	_
	Kyushu (335)	More than one year(227)	26.5	5.2	19.6%	5.6	21.3%	▲ 0.5	-1.7%	_	-
Less than		Subtotal	36.7	7.3	19.9%	7.7	21.0%	▲ 0.4	-1.1%	_	_
500milliom yen	Out of	Within a year (18)	2.8	0.4	15.8%	0.4	15.2%	0.0	0.6%	_	_
(422)	Kyushu (87)	More than one year(69)	3.9	0.3	7.0%	0.9	22.1%	▲ 0.6	-15.1%	2	▲ 0.3
		Subtotal	6.7	0.7	10.7%	1.3	19.2%	▲ 0.6	-8.5%	2	▲ 0.3
	Total		43.4	8.0	18.5%	9.0	20.7%	▲ 1.0	-2.2%	2	▲ 0.3
		Within a year (1)	0.5	0.1	25.7%	0.1	25.1%	0.0	0.6%	_	_
	Kyushu (57)	More than one year(56)	33.8	6.4	18.9%	6.6	19.6%	▲ 0.2	-0.7%	3	▲ 1.4
More than		Subtotal	34.3	6.5	19.0%	6.8	19.7%	▲ 0.2	-0.7%	3	▲ 1.4
500million yen	Out of	Within a year (2)	1.9	0.4	19.6%	0.3	17.7%	0.0	2.0%	_	
(95)	Kyushu (38)	More than one year(36)	30.1	1.4	4.7%	5.3	17.7%	▲ 3.9	-12.9%	15	▲ 4.5
	(30)	Subtotal	32.0	1.8	5.6%	5.6	17.7%	▲ 3.9	-12.1%	15	▲ 4.5
	Total		66.3	8.3	12.6%	12.4	18.7%	▲ 4.1	-6.2%	18	▲ 5.9
	Total(51	7)	109.7	16.3	14.9%	21.4	19.5%	▲ 5.1	-4.6%	20	▲ 6.2

Reasons for decline in profit ratio for each project and measures (excerpt)

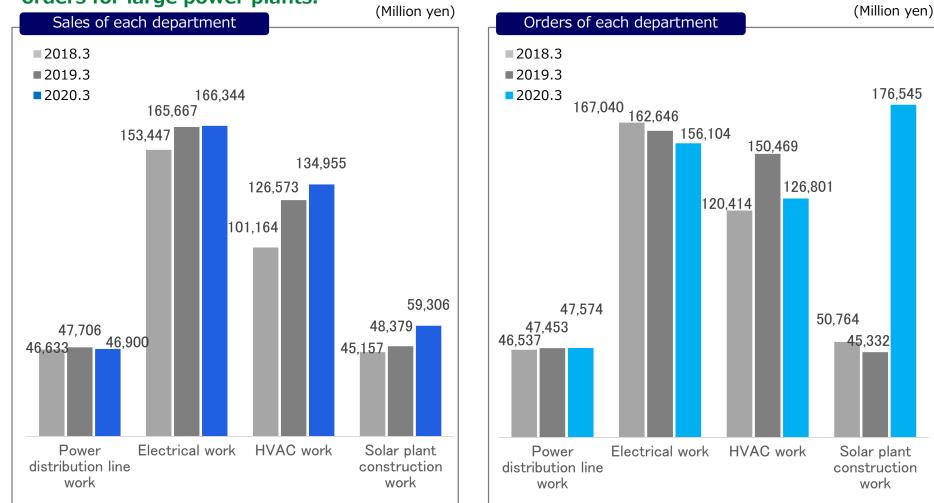


	Factor		Measures
		A. Forecasting the busyness peak of construction	• Forecasting the peak of busyness in the whole construction period, make an input plan for workers early and start the arrangement. Review the plan in a timely manner and make adjustments throughout the company.
	.Cost increase caused by exceeding the planned labor and material cost	B. Measures for increase of construction cooperation companies' labor costs.	 Close relationships with construction cooperation companies planned order and allocate appropriate personnel, suppress labor costs increase. (Branch executives present annual order amount, and exchange information with cooperation companies directly.)
	after receiving an order.	C. Establishment of team supporting construction.	• Establishment of a team specialized for supporting construction by employee technicians.
		D. Material ordering linked to design change and further utilization of "Q-mast" which affiliated company specialized for purchasing material.	• Technical department check whether each branch and affiliated company uses Q-mast for purchasing materials, in cooperation with "Q-mast". When utilization does not advance, technical department and Q-mast investigate the cause and solve.
		E. Approach to "Front Loading"	• Make design changes possible based on budget by building a good relationship with design office.
	2.Cost increase due to the compression of facility construction	F. Sales representative's help to construction site after construction starts.	• For additional work, the sales representative and the construction manager cooperate, and before starting construction, be sure to submit each estimate and negotiate the price
b	process caused by building construction delay.	G. Dealing to delays in the progress of building construction work	• Confirming the delay in building construction work process would be happen at the first construction study meeting after receiving an order, and teaching the method which make the facility construction possible in advance of building construction.

Order received / Sales by department March 2020



Net sales increased due to steady progress in hand-held construction. Orders received decreased in Electrical,HVAC work, but increased in Solar power due to orders for large power plants.

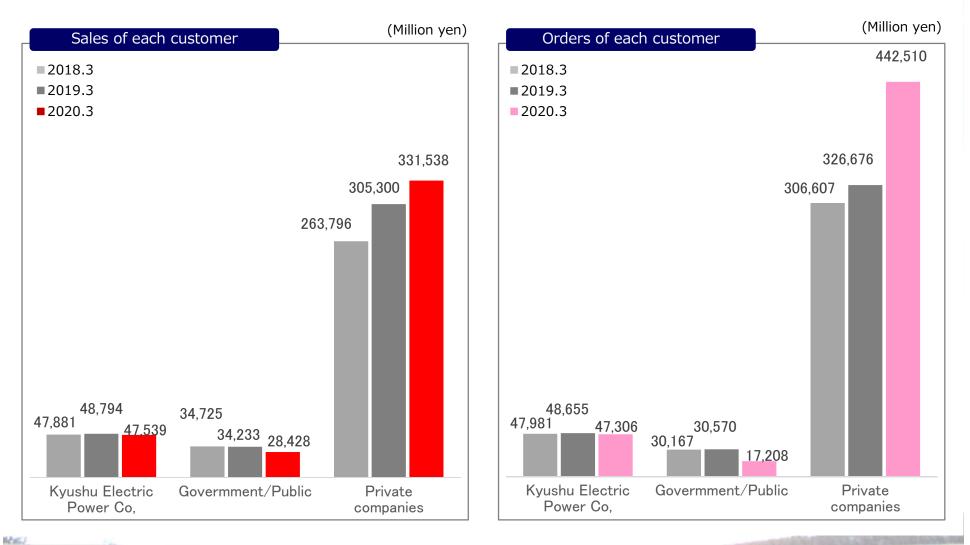


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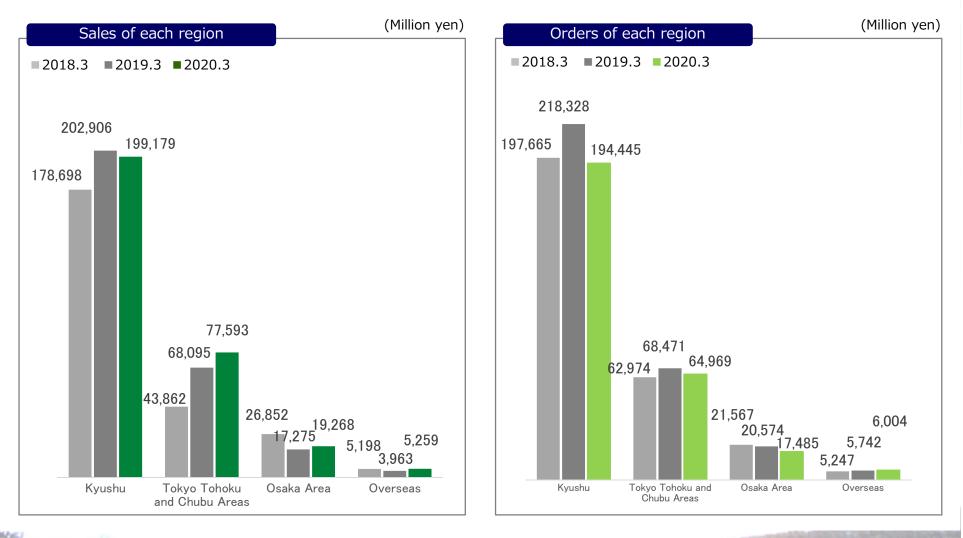
Both sales and orders increased, partly due to solar plant construction work.



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Steady growth in sales in the Tokyo metropolitan area.

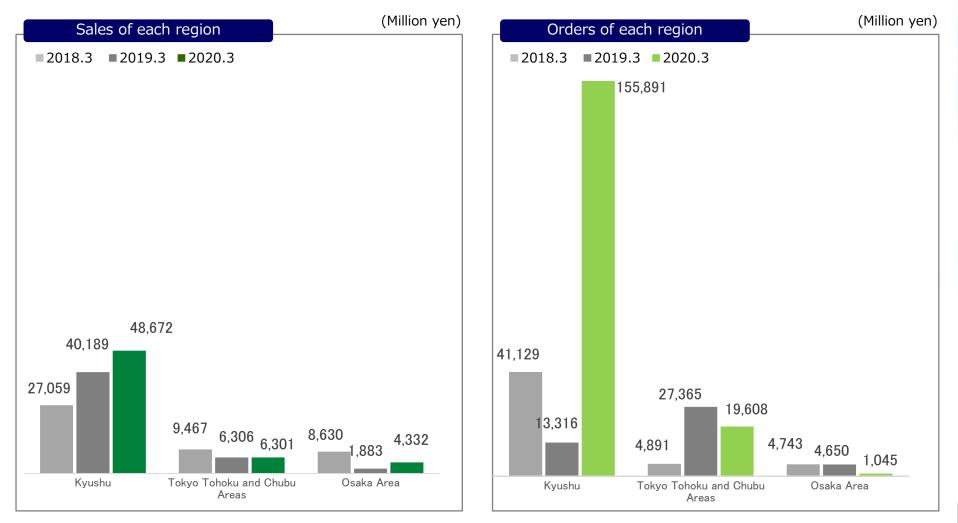


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Received an order for a large power plant in the Kyushu region.



Rest.

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Year-end amount of works on hand



Sales of Electrical and HVAC work on hand decreased due to a decrease in orders and an increase in sales. The amount of Solar plant construction work on hand increased significantly due to an increase in orders.



Actual results of works FY March 2020



Electrical work of JAPAN NATIONAL STADIUM



Photo of JAPAN NATIONAL STADIUM was provided by TAISEI CORPORATION.

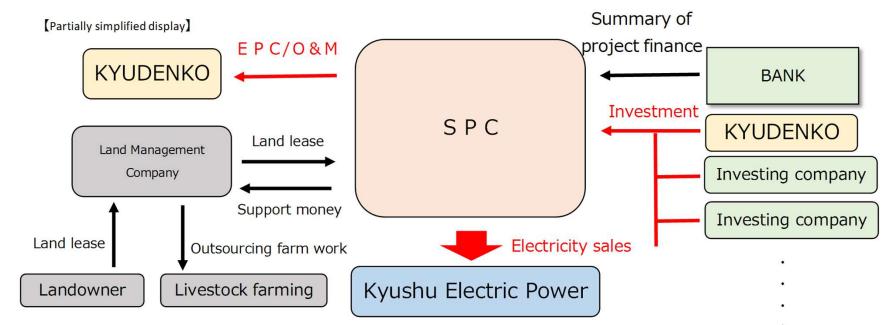


Merecia

Uku island Mega solar generation business



	Overview of business							
Content of business	Mega solar generation business while operating agriculture	FIT unit price	40yen/w					
Scheduled operation start month	July 2023	EPC	KYUDENKO About 140 billion yen					
Power generation output	The largest scale in Japan	O&M	KYUDENKO					



Outline of balance sheet



17

(Million yen, composition ratio)

	End of Mar. 2019	End of Mar. 2020	Increase /decrease	Main factors behind increase/decrease
Current assets	206,268 (57.7%)	216,269 (58.7%)	10,001	Cash on hand and in banks +14,834
Fixed assets	151,002 (42.3%)	152,212 (41.3%)	1,209	Investment securities +2,257
Total assets	357,271 (100.0%)	368,482 (100.0%)	11,210	
Current liabilities	142,144 (39.8%)	142,723 (38.7%)	578	Advances received on uncompleted construction contracts $+10,531$ Trade notes and accounts payable $\blacktriangle 14,776$
Fixed liabilities	32,949 (9.2%)	28,316 (7.7%)	▲4,633	Long-term debt ▲1,769
Total liabilities	175,094 (49.0%)	171,039 (46.4%)	▲4,055	
Total net assets	182,176 (51.0%)	197,442 (53.6%)	15,266	Retained earnings +18,241
Total liabilities and net assets	357,271 (100.0%)	368,482 (100.0%)	11,210	





(Million yen)

	Mar.2019	Mar.2020	Details of statement to Mar. 2020
Cash flow from operating activities	26,054	38,222	Income before income taxes and minority interests +38,423
Cash flow from investment activities	▲11,298	▲12,136	Purchase of investment securities ▲8,649
Free cash flow	14,755	26,086	
Cash flow by financial activities	▲9,021	▲11,250	Cash dividends paid ▲7,099
Increase/decrease of cash and cash equivalents	5,686	14,833	
Cash and cash equivalents at the beginning of the period	34,505	40,192	
Cash and cash equivalents at the end of the period	40,192	54,964	

12:00





	FY2019 Mar.	FY2020 Mar.
Capital investment	4.3 billion yen	4.1 billion yen
	3.7 billion yen	3.9 billion yen
	Replacement of branches , business offices and sanatorium of Kyudenko	Replacement of branches , business offices and sanatorium of Kyudenko
Facility work	Machinery and equipment, etc. for constructions	Machinery and equipment, etc. for constructions
	Lease contracts on specialized vehicles for construction	Lease contracts on specialized vehicles for construction
	0.6 billion yen	0.2 billion yen
Others	Solar power plant facilities	Software
Depreciation	6.0 billion yen	6.0 billion yen

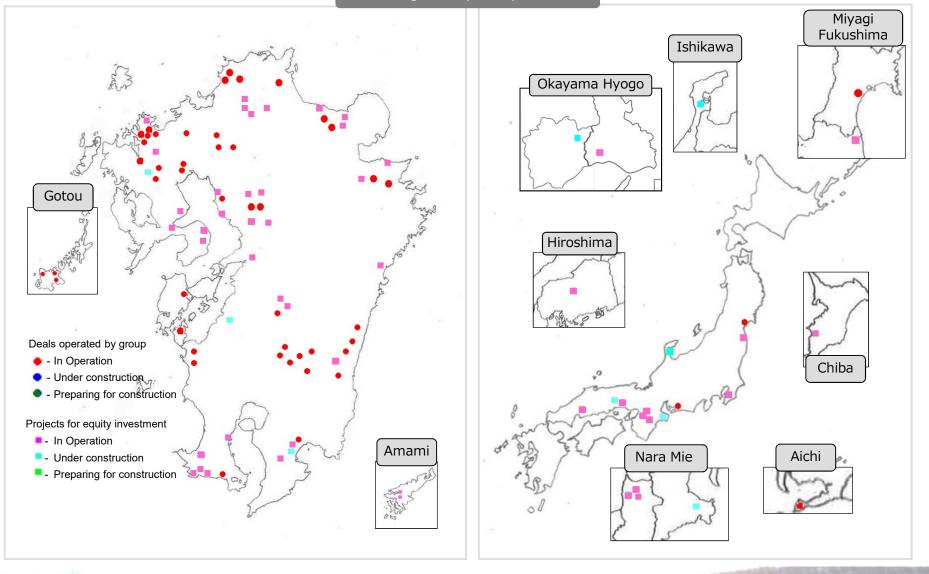
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Investment in Power Operations (Solar Power Plants)



Mega solar power plant



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Investment in Power Operations (Solar Power Plants)

Depreciated at the declining balance method



Deals operated by group

(make capital investment and record the entire operation to other operations sales)

Deals through investment in equity

(acquire investment securities and record an amount equal to the equity to nonoperating revenues)

Depreciated at the straight line method

	Number of power plants	Generation capacity (the entire operation)	Generation capacity (that equal to the equity)		Number of power plants	Generation capacity (the entire operation)	Generation capacity (that equal to the equity)
In operation	49	92MW	87MW	In operation	46	402MW	130MW
Under construction	-	-	-	Under construction	6	296MW	78MW
Plan	-	-	-	Plan	-	-	-
Total	49	92MW	87MW	Total	52	698MW	208MW

2.0 to 2.4 billion yen at its maximum

1.8 to 2.0 billion yen at its maximum

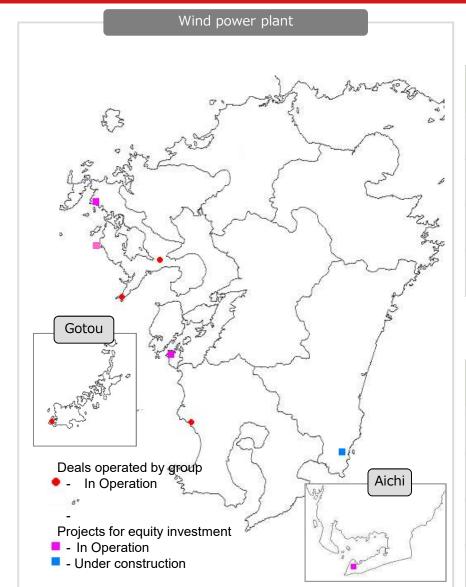
The suppression of solar power's output was implemented by KEP from April to May, October to March (Total 74 days) Impacts Instruction to stop a total of 1,919 power station out of 88 power station in a whole Loss of profit might be 470 million yen.(assumption)

%Projects in above table are old regulation (suppression is up to 30 days rule).
Business plans with 8% suppression instructions incorporated



Investment in Power Operations (Wind Power Plants)





Deals operated by group

(make capital investment and record the entire operation to other operations sales)

Depreciated at the Mainly declining balance method

	Number of power plants	Generation capacity (the entire operation)	Generation capacity (that equal to the equity)
In Operation	5	38MW	38MW
Under construction	-	-	-
Plan	-	-	-
Total	5	38MW	38MW

Deals through investment in equity

(acquire investment securities and record an amount equal to the equity to non-operating revenues) Depreciated at the Mainly declining balance method

	Number of power plants	Generation capacity (the entire operation)	Generation capacity (that equal to the equity)
In Operation	4	80MW	18MW
Under construction	1	65MW	32MW
Plan	-	-	-
Total	5	145MW	50MW

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Plan for fiscal year

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With respect to the consolidated results for the next fiscal year (the fiscal year ending March 2021), the Company will proceed with the initiatives set forth in its medium-term management plan and basic management policies while aiming for the same level as the current fiscal year (the fiscal year ending March 2020); however, due to the uncertain timing of the end of the new coronavirus and its impact on business results, the Company has not yet decided.

We will disclose the information as soon as a certain prospect becomes clear and it becomes possible to make a reasonable calculation.

Some of the major anticipated impacts include the following

- Construction delays due to quarantine measures resulting from illnesses or severe contact with sick employees of the Group.
- Delays in construction due to the closure of the construction site or the closure of the Company's business office at the discretion of the client or prime contractor.
- Delays in construction due to business stoppages at material suppliers and partner companies.
- Decrease in construction orders due to stagnant economic activity.

Power distribution line work



Present condition

 Of the four units at Kyushu Electric Power Company's nuclear power plant, Sendai Unit 1 has been shut down for regular inspections since March 16, 2020.



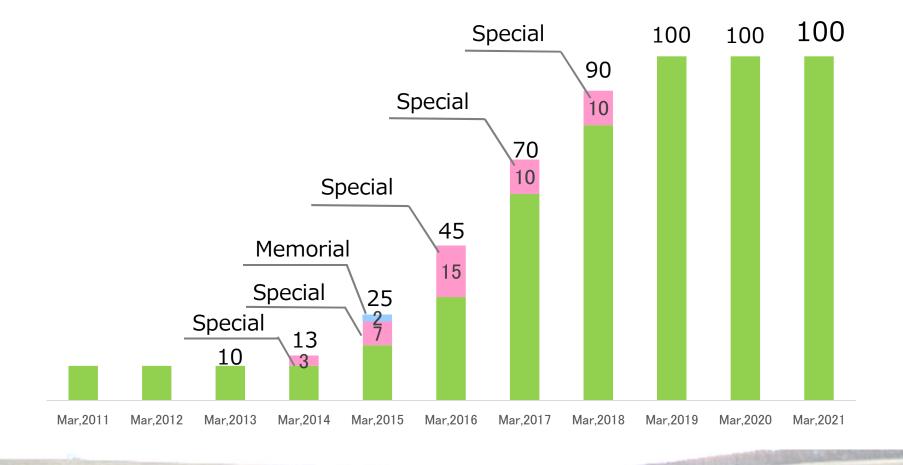
Tasks and actions

- A cost cut by our technology development and efficiency is important, for Electricity Systems Reform, we improve the profitability by cost competitiveness having high transparency.
- We pursuit an appropriate profit rate appropriate to the capital cost for the maintenance of the distribution network, the security of the personnel required who can cope at a peak, the investment that is necessary for correspondence in emergency.





For FY03/2021, the company plans to pay an annual dividend of 100 yen per share, based on the assumption that profits will remain at the same level as in FY03/2020, although the company has not announced its earnings forecast at this time.



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Actual results of recruitment of human resources (Kyudenko individual) and workforce planning



≪ Actual results of periodic recruitment of engineers and skilled persons≫

	2007~ 2014	2015	2016	2017	2018	2019	2020
Total engineers and skilled persons	Around 200	241	262	344	384	342	336
High school graduates	Around 150	163	177	248	271	253	253
University graduates	Around 50	78	85	96	113	89	83

≪ Planned year-end workforce until FY2025 March≫

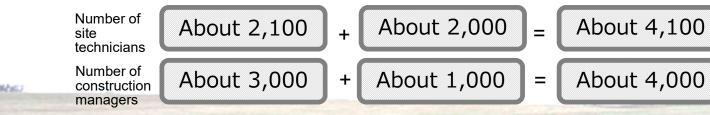
Comparison in actual results of recruitment
 for April 2020 with other companies

	Kyudenko	Large electrical construction companies	Large HVAC companies	Super general constructors
Total in all professions	356	330~360	70~100	250~350
High school graduates	253	Around 200	Around 10	Around 10
University graduates	103	100~160	70~100	250~320

	Mar. 2020	Mar. 2021	Mar. 2022	Mar. 2023	Mar. 2024	Mar. 2025	Increase or decrease in plan
Electrical work department	2,274	2,340	2,475	2,599	2,750	2,893	About+550
HVAC work department	1,138	1,192	1,269	1,355	1,435	1,517	About+320
Year-end workforce of electrical and HVAC	3,411	3,532	3,744	3,954	4,185	4,410	About+870
Power distribution line department	1,642	1,612	1,618	1,632	1,641	1,666	About+50
Other	1,446	1,417	1,407	1,402	1,397	1,408	
Employees of single Kyudenko	6,500	6,561	6,769	6,988	7,223	7,484	About+900
Employees of group	10,018					12,000	About+2,000
Total 8,100 employees in technical field of total 10,000							

(Kyudenko)

(Subsidiaries)





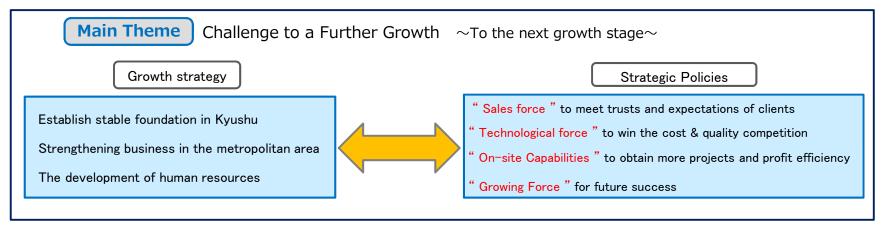
Mid-term management plan growth strategy

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Overview of the previous mid-term management plan (2015~2019)



<Outline of the Previous Mid-term management plan>



< Results in the final year of the previous medium-term management plan>

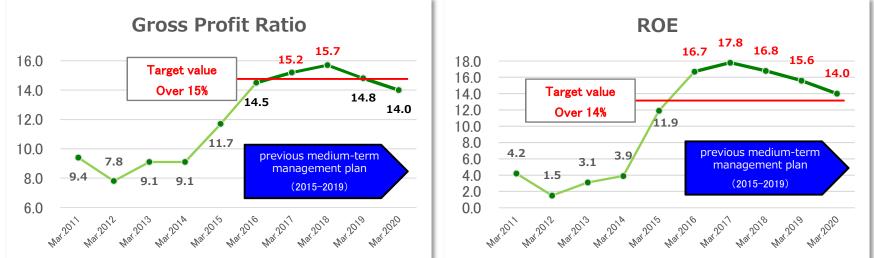
	Numerical target at Mar.2020	Results in Mar.2020	Status of achievement	Results	Issue
Sales	400 billion yen	429 billion yen	Achieved	 Riding the tailwind of booming construction demand Expansion of orders outside the Kyushu region Expanding the air-conditioning pipe business by leveraging the strengths of the comprehensive equipment business 	 Challenges in developing human resources and improving productivity in response to the rapid increase in the volume of construction Increased overtime work and turnover
Gross Profit Ratio	Over 15%	14.0%	FY2016&2017 achieved	M&As of construction companies ?) Thorough cost control by the Technology Management Department.	⊕ Concerns about future deterioration in quality and the risk of disasters
Operating Profit Ratio	Over 9%	8.4%	FY2016 & 2017 & 2018achieved	 Improving profit margins through the establishment of the Q-mast Company. 3) Strengthen construction capabilities, including increased hiring of engineers 	3) Profit margins declined in the final stages of the fiscal year, although the target was achieved once.
ROE	Over 14%	14.0%	Achieved	ب expansion of one's business	

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Changes in previous years







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New mid-term management plan(2020~2024)

<Premise>

The impact of the new coronavirus infection on the Group's performance is not reflected because it is difficult to estimate the

scale and duration of the infection.

<Forecast of the business environment surrounding the group>

(1)Domestic construction market

(3) working

environment

Large-scale projects in central Tokyo and the Kansai region Tenjin Big Bang and Hakata Connected in Fukuoka

The worsening shortage of skilled construction workers and



A sharp decline is unlikely

Make Next.

(2)Solar plant construction work Begin to come to an end in the future, but the existence of concrete projects, including the Uku island mega solar

the use of the latest technology



The amount of construction in the next two to three years is expected to be adequate.

_		
	_	

The movement to reform the way we work is in full swing



Main theme

Establish a management foundation for sustainable growth $$\sim$$ Realization of the three reforms \sim

Numerical target

Final year (Mar.2024) (Breakdown of construction sales) Power distribution line work 50 billion yen Sales 500 billion yen Electrical · HVAC work 334 billion yen **Ordinary profit** Renewable Energy Business, etc. 81 billion yen **50** billion yen Over 10.0 % margin Other business 35 billion yen ROIC **Over 10.0** %

*ROIC is used as an accurate measure of a company's capital efficiency.

New mid-term management plan (2020~2024)

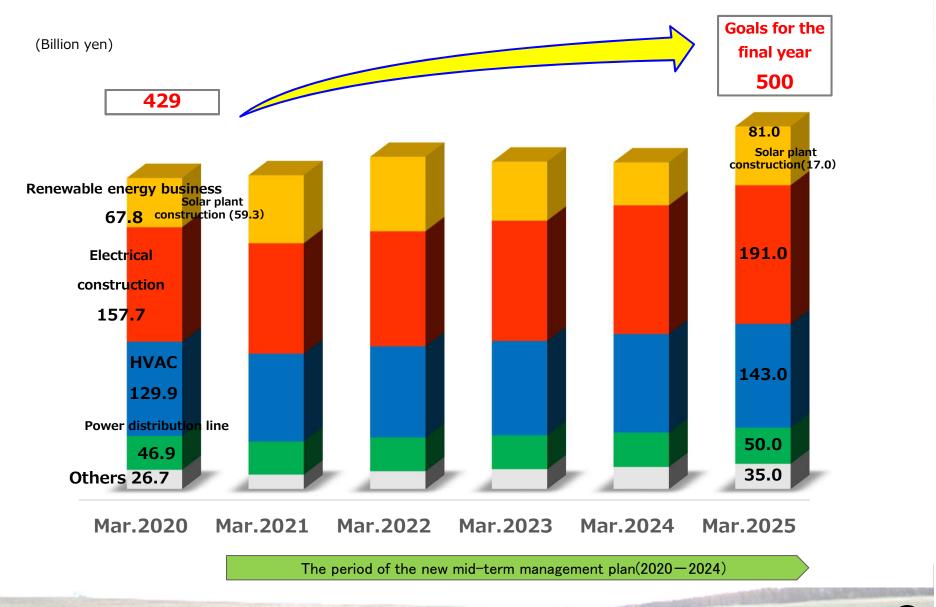
Establish a management foundation for sustainable growth \sim Realization of the three reforms \sim Strong and muscular corporate structure **Three reform** construction capability productivity governance Issues continuing from the previous mid-term management plan Deepen measures to improve profit Development of new business areas margins Strengthen and expand the order Creating an Attractive Workplace base of the domestic equipment Environment Strengthen the profitability of power Improving corporate value distribution line work

here.

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1) Reform of construction capability

- « Specific issues to be addressed »
- Strengthen hiring of engineers based on a long-term workforce plan
- Reduce the turnover rate of young engineers by reviewing technical education
- Establishment of a system to ensure the timely and optimal deployment of all technicians
- Review of the construction management system by strengthening and utilizing the technical management department
- Promotion of multifunctional worker





2) Reform of productivity

- « Specific issues to be addressed »
- Review of company-wide and departmental training systems
- Achieve optimal personnel rotation for the entire company
- Promote rationalization and labor saving through the use of cutting-edge technology and IT
- Realization of business reforms





3) Reform of Governance

- « Specific issues to be addressed »
- Implement measures to prevent recurrence of fraud
- Strengthening and Thoroughly Implementing a Governance System Based on the Kyudenko Corporate Governance Guidelines

New mid-term management plan (2020~2024)

Issues continuing from the previous mid-term management plan

- 1) Deepen measures to improve profit margins
- 2)Strengthen and expand the order base of the domestic equipment construction industry
- ■3)Strengthen the profitability of power distribution line work
- 4) Development of new business areas
- ■5) Creating an Attractive Workplace Environment
- ■6)Improving corporate value

New mid-term management plan (2020~2024)

We will steadily advance the initiatives set forth in the Medium-Term Management Plan and contribute to the realization of the SDGs, which have a high degree of affinity with the businesses of the Group, through our business activities.

Specific Initiatives in the Mid-Term Management Plan	key issue	S D G s
OStrengthen initiatives for concessions, PPP and PFI businesses (Participation in waterworks, waste treatment plants, airports/ports, public facilities, etc.) ODevelop new business areas (real estate, agricultural revitalization, etc.)	1) Promotion of Environmentally Conscious Town Planning	2 Attended and a second and a s
OExpansion of the renewable energy power generation business OExpand energy services (ES) business OStrengthening of Kyudenko EMS Business (Indonesian)	2) Enhancement of energy-saving and energy-creating technologies	12 segment in the control 13 state in the control 14 the sense in the control 15 the control 17 restructory restructory 13 state Image: control Image: control Image: control Image: control Image: control
OMaintain a stable power supply through the construction of power distribution lines OIncreased productivity OPromotion of research and development of advanced technologies and IT (promotion of labor saving and rationalization) OEliminate significant work-related injuries	3) Ensuring construction quality and safety	3 destruction We will define the second of
OStrengthen recruitment of engineers (diversify recruitment) OReconstruct a development plan that leads to dreams, a sense of achievement, and confidence ODevelopment of executives and next-generation leaders	4) Continue stable recruitment and promote human resource development	4 BULTIN BUL AND B DECEMBER AND BECOME CONTRACTOR
OReduce the turnover rate of young engineers OSecuring holidays and reducing overtime work through thorough work style reforms OPromoting Diversity	5) Creating a challenging and rewarding work environment	3 seven state
OImplement measures to prevent recurrence of fraud OStrengthening and Thoroughly Implementing a Governance System Based on the Kyudenko Corporate Governance Guidelines	6) Strengthening and implementing compliance management	16 martaneer senser Senser



Appendix

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Company name	Kyudenko Corporation
Established	December 1, 1944
Capital	¥12,561 million
Listed market Code	1st Section of Tokyo Stock Exchange, Fukuoka Stock Exchange 1959
Head office	1-23-35 Nanokawa, Minamiku, Fukuoka city
Tokyo head office	Sunshine 60 3-1-1 Higashi-Ikebukuro, Toshima-ku, Tokyo
Bases	Head office, Tokyo head office, 10 branches in Japan, 120 sales offices, / 5 overseas subsidiaries
Approval for construction	Approved by Minister of Land, Infrastructure, Transport and Tourism (Sp. 24) No. 1659
Number of employees	Consolidated: 10,018 persons (March 31, 2020)

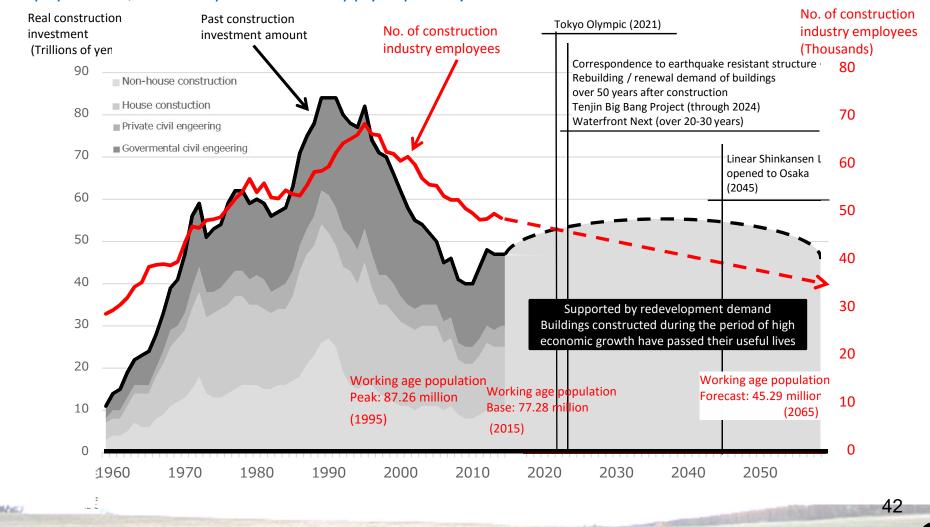
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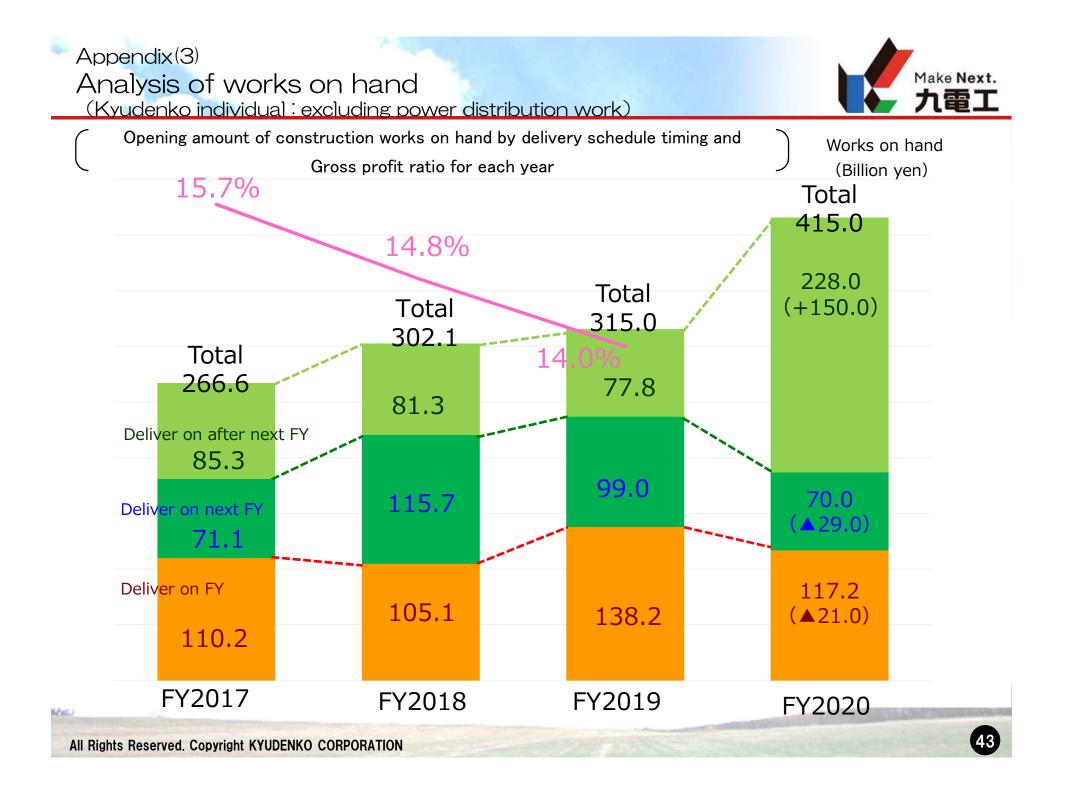
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Appendix⁽²⁾ Post-2020 Prediction about industry



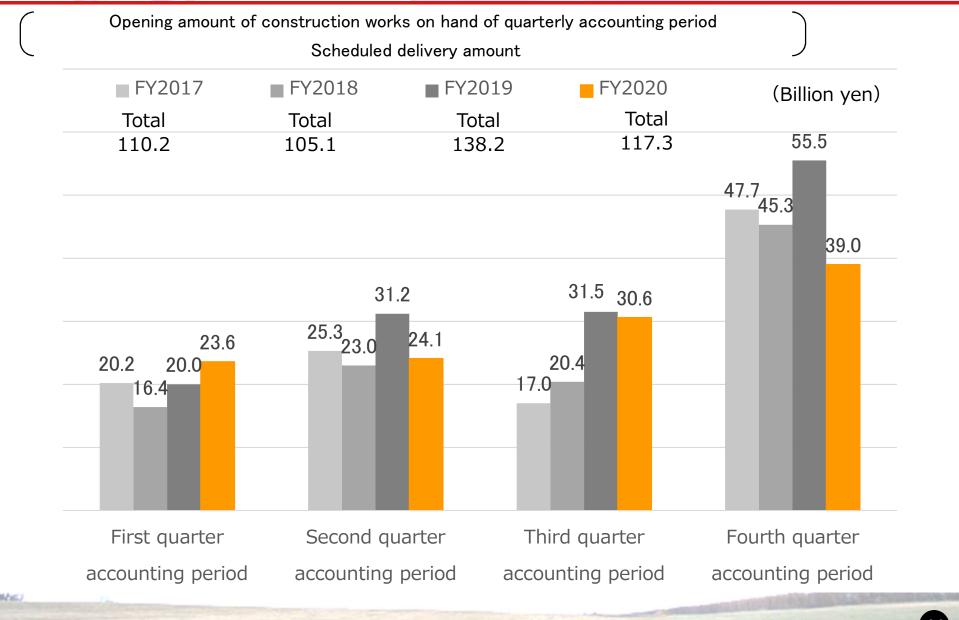
Construction demand will be supported by large-scale projects and renovation of aging infrastructure built more than 50 years ago. The labor shortage will accelerate with the decline in the working age population, with a rapid falloff in supply capability.





Scheduled delivery amount by quarterly accounting period [Opening time] (Kyudenko individual : excluding power distribution work)





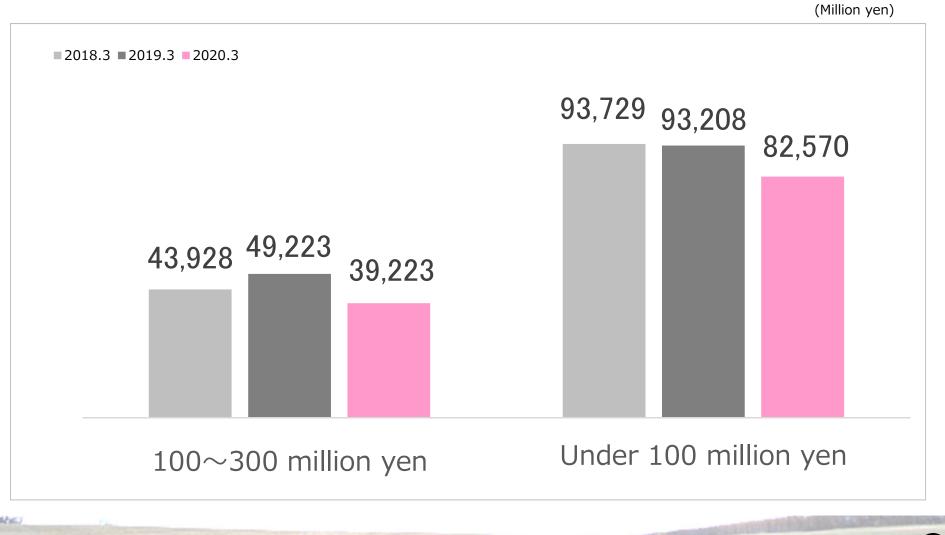
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Appendix(4)





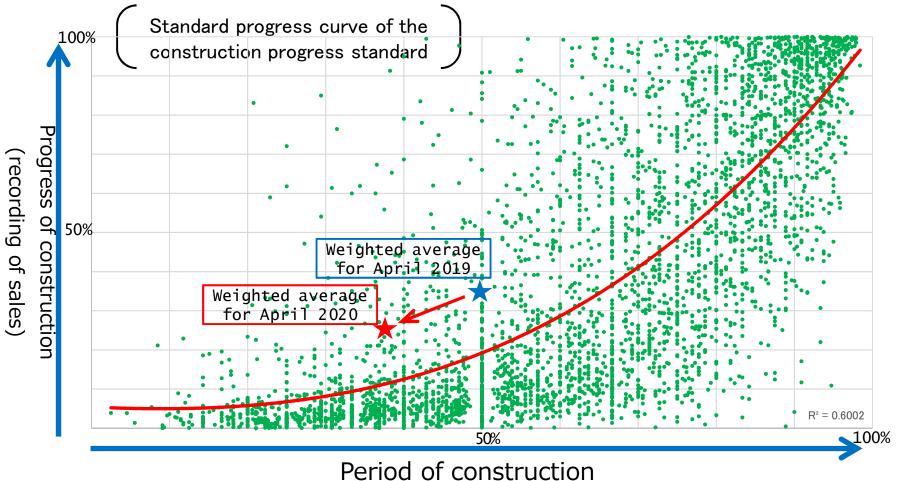
The number of orders for small-scale projects with a contract value of less than 300 million yen decreased from the previous year.



Appendix(6) Correlation between the progress of construction and the progress of the construction period (Kyudenko individual)



Under the percentage-of-completion method, the progress of construction (sales) tends to progress rapidly after about 50% of the construction period has passed. There is a strong possibility that sales for the current fiscal year will be biased toward the second half of the year compared to the previous year.



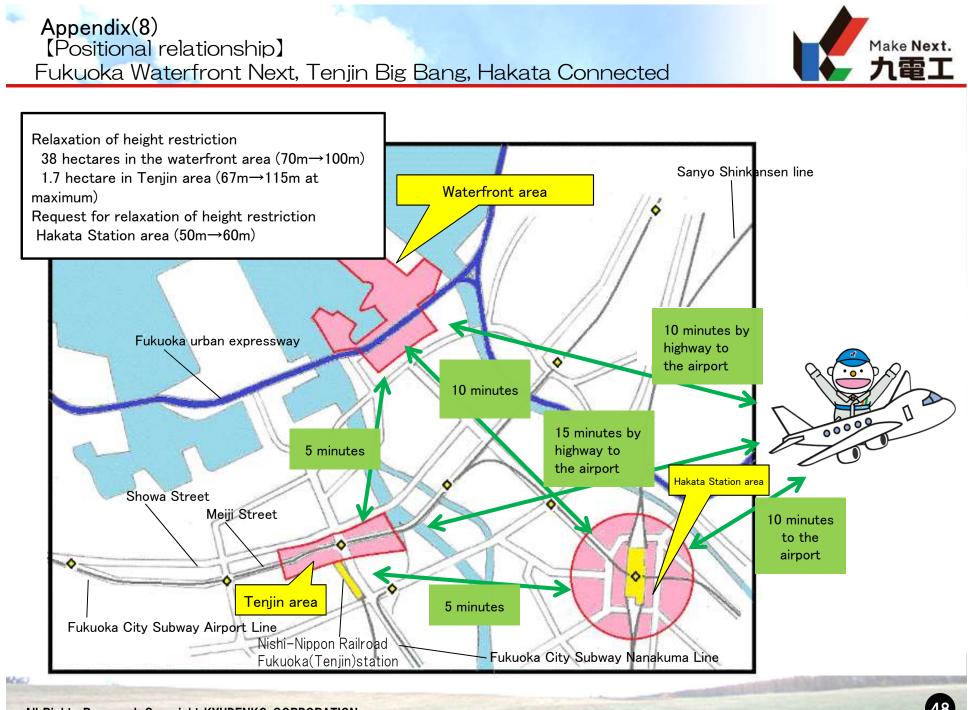
(Kyudenko individua) Analysis of projects to which the percentage-of-completion standard has been applied for the past two years.

Appendix(7) Details of diverse business models (facility work)



busines mode item	(A) Proposal and original	B Sub-contract type	${inom{\mathbb{C}}}$ Capital participation type	
① Feature	 Mainly small- and med- sized deals Order directly from the owner (prime contractor) 	 Large sized deals Subcontractor of a general contractor 	 Capital participation in a project of collaboration with different industries, and receiving an order for construction Construction profit + Business profit according to the amount of investment 	
② Business	Mainly Kyushu	Urban areas such as Kanto and Kansai		
area	To Kanto and Kansai by M & A	Fukuoka urban area Business area expansion to the whole country	Nationwide development	
(3) Sales	Sales by project are small	Sales by project are large	Sales by project are large	
④ Profit rate	Relatively higher (Order directly from the owner)	Relatively lower (Mainly subcontracted)	Different for each project	
(5) Differentiation strategy	By having 110 sales offices throughout Kyushu and Okinawa, we develop local-based sales by engineers	Overwhelming ability to collect workforce and ability of direct construction	By participating from the project planning stage, we definitely receive an order for construction	
6 Rival	Local small and medium- sized enterprises	Major competitors	General contractor and developer	
 Composition ratio 	about 4 0 %	about 5 0 %	about 1 0 %	





Appendix(9) 【Project contents】 Fukuoka Waterfront Next, Tenjin Big Bang, Hakata Connected



Project	Purpose	Period and scale
①Tenjin Big Bang	 By promoting the redevelopment of the Tenjin area, which is the center of Fukuoka, enhance the role and function as a hub city in Asia and create jobs 	 Through 2024 Total floor area 757,000m⁴ Reconstruction of buildings in Tenjin area (30 buildings)
^② Fukuoka Waterfront Next	 Create bustle around Hakata Port, the gateway to Kyushu Improved urban functions to meet MICE and cruise demand 	 Over 20-30 years Cruise terminal, MICE, commercial facilities, hotels
③Hakata Connected	 Connect the vitality and bustle of Hakata Station, the gateway to Kyushu, to the surrounding area. 	 Through 2028 About 80ha of about 500m in radius from Hakata Station Reconstruction of buildings around Hakata Station (20 buildings)

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