

For immediate release

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# **Notice Regarding Change of Trade Name**

At meeting on April 28, 2025, Kyudenko Corporation's Board of Directors resolved to change its name to KRAFTIA CORPORATION on the condition that a related partial amendment to the Articles of Incorporation is approved at the 97th Annual General Meeting of Shareholders scheduled for late June 2025. Please note that a separate announcement will be made at a later date regarding the partial amendment of the Articles of Incorporation related to this change of trade name.

### 1. Trade name

**KRAFTIA CORPORATION** 

## 2. Reason for change of trade name

Kyudenko was founded in 1944 with electrical work as its main business. In 1989, as the business grew, we changed the name from Kyushu Denki Koji Corporation to KYUDENKO CORPORATION. Since then, in addition to power distribution and electrical work, we've continued to pursue innovation and expand our business domain into a range of fields, including HVAC and plumbing work, information and communications, energy, and urban development. Alongside this diversification, we have also extended our business areas beyond Kyushu to the Kanto and Kansai regions, and even overseas.

In light of our ongoing business growth, further expansion of our geographic coverage, and increasing potential for future development, we have decided to change the company's name.

## 3. Meaning behind the new name

Thanks to all of our employees who have worked alongside us and all stakeholders who have accompanied us on our journey, our area of business has expanded beyond Kyushu to encompass Japan and even the world. Not limited to distribution line and electrical work, we have challenged ourselves with innovation and expanded our business domain to include HVAC and plumbing work, information and communications, energy, and urban development, among a diverse range of other fields. Expanding business areas, business domains, and the potential for new businesses. Today, our technology is being called upon to play an important role at every stage in the process of creating a comfortable environment. Through our technological capabilities, we embrace the challenges of the future and create new value. In light of this corporate philosophy, we are adopting a new name. From Kyudenko to KRAFTIA: We promise to continue to evolve both our technology and ourselves.

## 4. Scheduled date of change

October 1, 2025

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